



FirstNet™

U.S. DEPARTMENT OF COMMERCE

www.firstnet.gov

SLIGP Workshop

March 11, 2014



Edward Parkinson

Director of Government Affairs

Amanda Hilliard

Director of Outreach

David Buchanan

Director of State Consultation

Agenda



- FirstNet Updates Edward
 - Government Affairs Overview Edward
 - Outreach Overview Amanda
 - State Consultation Update David
 - Q&A and Open Discussion All
 - State Consultation Table Discussions All
- Tomorrow
- State Consultation Regional Discussions All

FirstNet Updates



***The First Responder Network Authority
shall hold the single public safety wireless license
and take all actions necessary to***

***ensure the building, deployment, and operation
of the nationwide public safety broadband network***

FirstNet Will Support



Communication

- Video
- Voice (non-mission critical)
- Messaging
- SMS/Text
- Data (Internet)



Applications

- CAD, RMS, NLETS
- FirstNet applications (e.g., AVL)
- Syndicated applications
- Currently used Agency applications

Services

- Records management
- Data storage
- Audio storage
- Database inquiries



Capabilities

- Network monitoring and status
- Integrated solution and services
- Priority
- Hardened and secure
- Provisioning



Strategic Roadmap Update



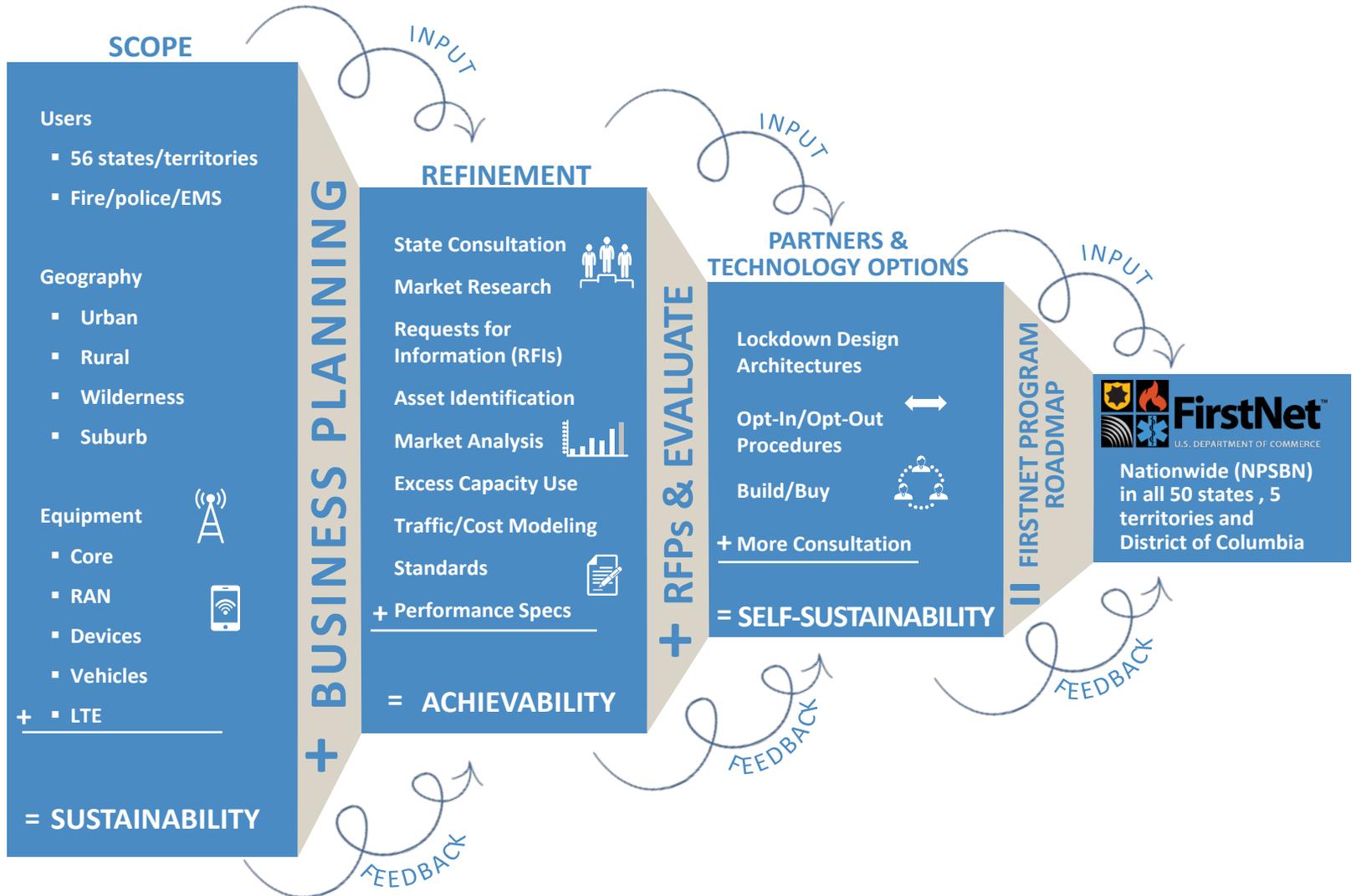
- We have completed a draft of the detailed program roadmap
- We have evaluated a number of models in assessing our path to sustainability
- Based on what we know today, we have multiple paths to a sustainable business plan

FirstNet Roadmap Overview

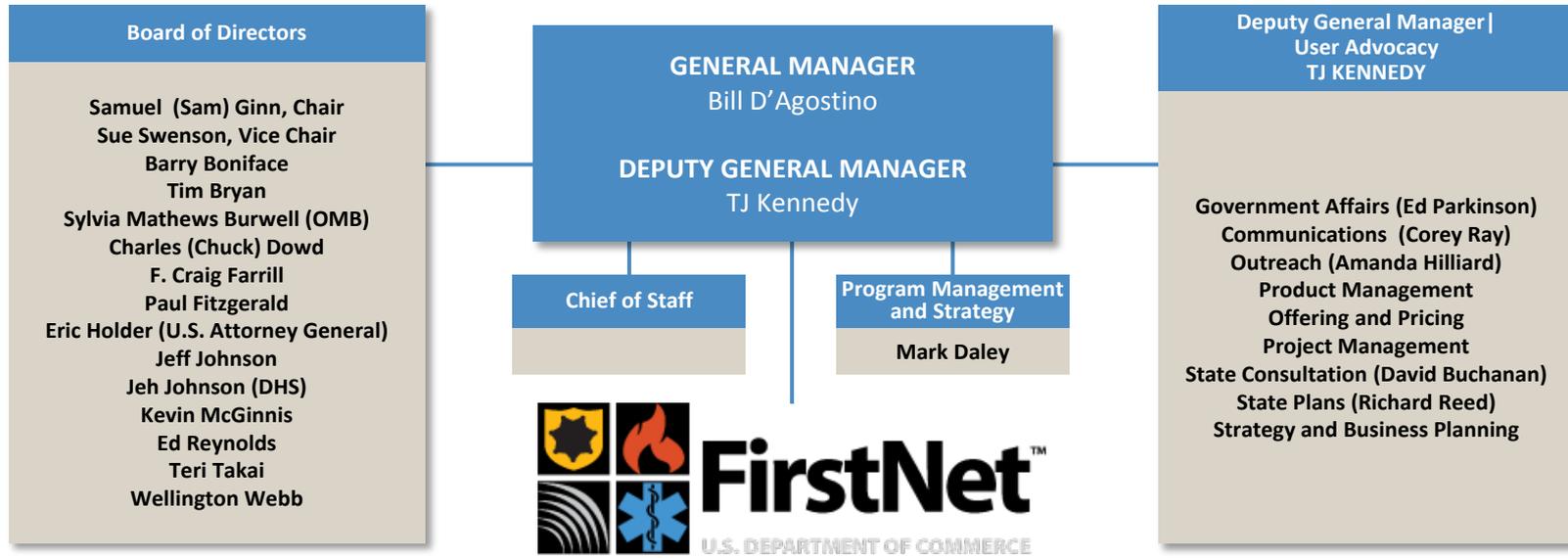


- Significant focus for the last 90 days has been on defining the FirstNet roadmap
- Roadmap involves many interrelated activities and dependencies that can support our business planning
- In-depth efforts underway to review long term planning needs and analysis of steps required to successfully build FirstNet
- Detailed planning efforts for how public safety input and interaction will help shape the network

Strategic Planning Process Overview



First Responder Network Authority



FIRSTNET OFFICES AND DIVISIONS

Chief Administrative Officer
FRANK FREEMAN

- Human Resources** (Jamesa Moone)
 - Recruitment & Staffing
 - Payroll & Benefits
 - Workforce Development
- Facilities Management**
 - Emergency & COOP
- Operations Support**
 - Records Management & Training

Chief Financial Officer
RANDY LYON

- Deputy CFO** (David Socolof)
- Budget and Finance**
 - Budget Operations & Controls (Alice Suh)
 - Finance & Accounting
- Strategic Fin. Planning** (John Quinlan)
- Performance Measurement & Risk Management** (Lea-Ann Bigelow)

Office of Chief Counsel
STUART KUPINSKY

- Board Secretary** (Uzoma Onyeije)
- Commercial Division**
- Compliance Division**
- Regulatory Division**
 - NEPA (Genevieve Walker)
 - Regulatory Affairs
 - Spectrum Management (Lance Johnson)

Chief Information Officer
Starts March 24th

- IT Services
- Office Systems and Applications
- IT Network Security
- ERP

Chief Technical Officer
JEFF BRATCHER (Acting Deputy)

- Applications**
- CORE Network and Service Platform**
- Deployable Systems**
- Quality / Tech Performance**
- Device Development Standards**
- RAN Planning & Engineering**
- Standards & Research & Development**
- Technical Project Management**
- Technical Support to State Plans**

As of March 2014

Government Affairs Overview



- Will be the primary FirstNet resource to engage with federal, state, and local elected officials
- Will work in close cooperation with the state consultation and outreach teams to advance FirstNet's message to enable the successful development of the state plans
- Will support outreach through the development of relationships with key decision makers at all levels of government

- As consultation continues FirstNet will assure consistent interaction with key state officials
 - State Single Points of Contact (SPOCs)
 - Governors
 - Lieutenant Governors
 - Attorneys General
 - Statewide Interoperability Coordinators (SWICs)
 - State Chief Information Officers (CIOs)
 - Homeland Security Advisors
- Outreach and state consultation teams will be working in coordination with the government affairs team to ensure a single, consistent message is relayed to the states



DC



Puerto Rico



Virgin Islands



American Samoa



Guam

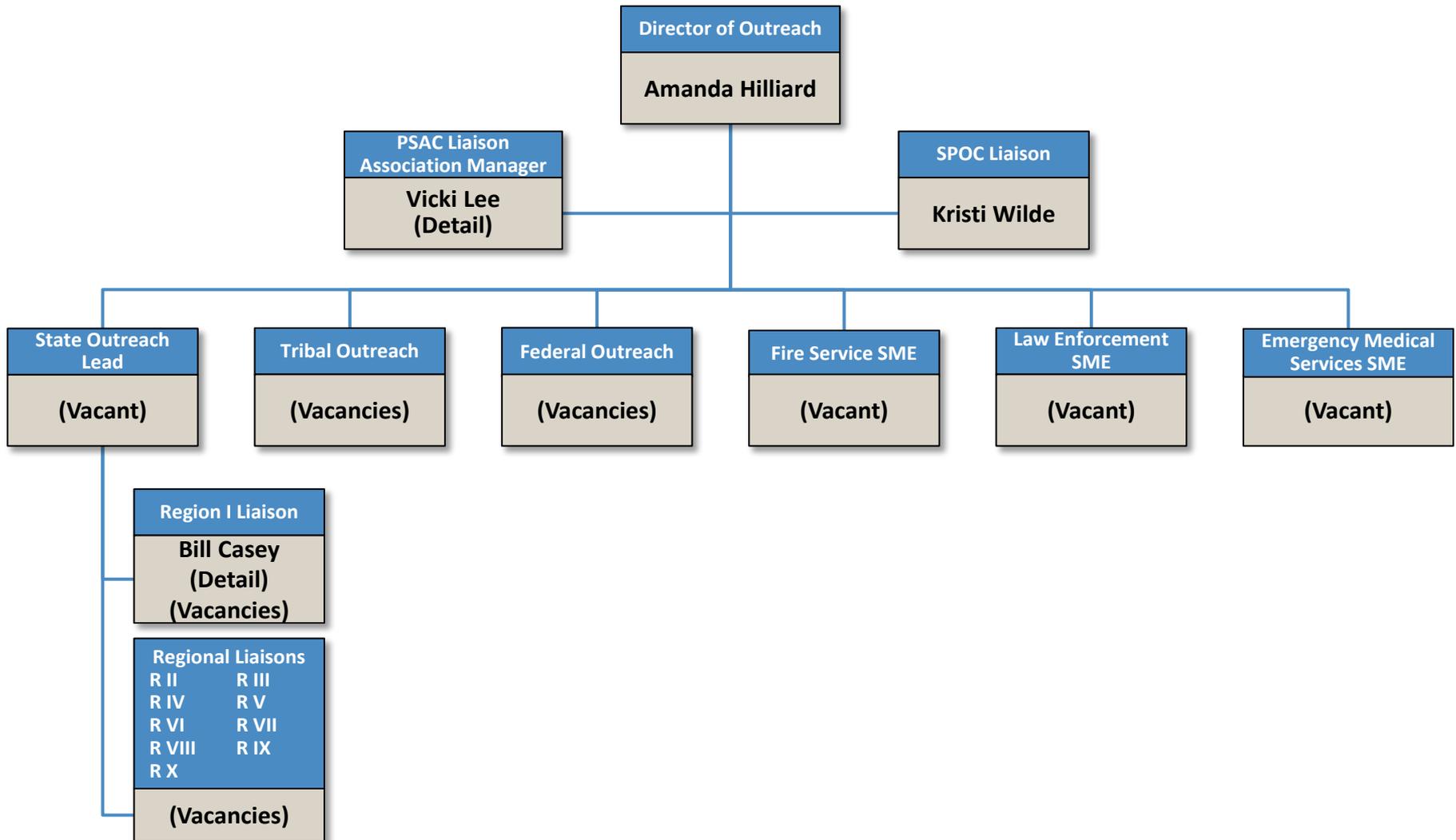


Northern
Mariana
Islands

Outreach Updates



Outreach Team



Outreach Objectives



- **Educate stakeholders** about public safety broadband technology, the vision for the network, and the process FirstNet and the states will follow to build out the network
- **Engage stakeholders** in a comprehensive, long-term, two-way dialogue about the network to ensure FirstNet meets their needs, addresses their challenges and concerns, and encourages them to actively participate

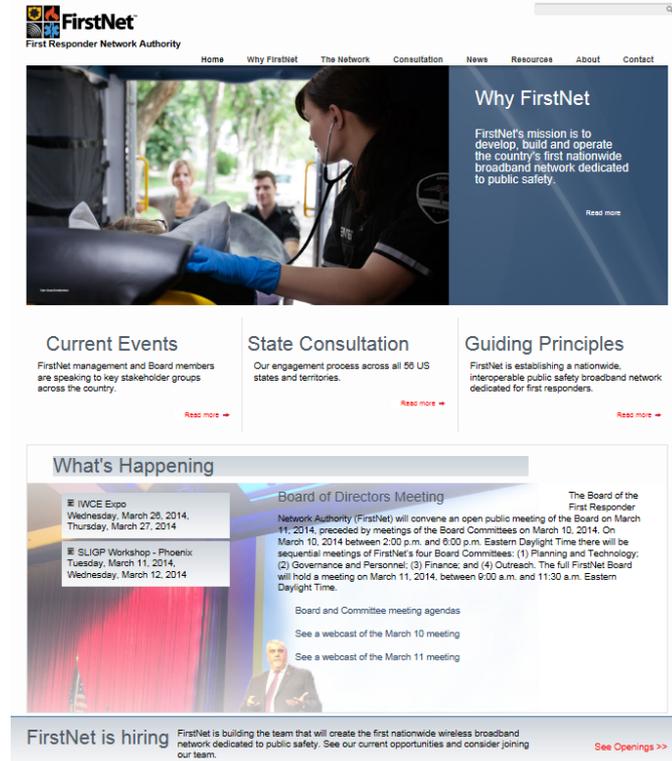
State Outreach Tactics



- Interactive website and social media presence
- Toolkit of outreach materials
- Regional teams to support SPOCs in outreach and consultation efforts
- Monthly SPOC regional calls with FirstNet leadership
- Quarterly SPOC webinars with FirstNet senior leadership
- National, regional, and state association conferences

Outreach Materials

- **FirstNet.gov website**
 - The Promise of FirstNet
 - FirstNet and Emergency Medical Services
 - FirstNet and Fire Services
 - FirstNet and Law Enforcement
 - How will FirstNet work with today's Land Mobile Radio networks?
- **Outreach materials in development**
 - Tribal Nations and Communities
 - 9-1-1/Emergency Communications
 - FirstNet overview presentation with talking points

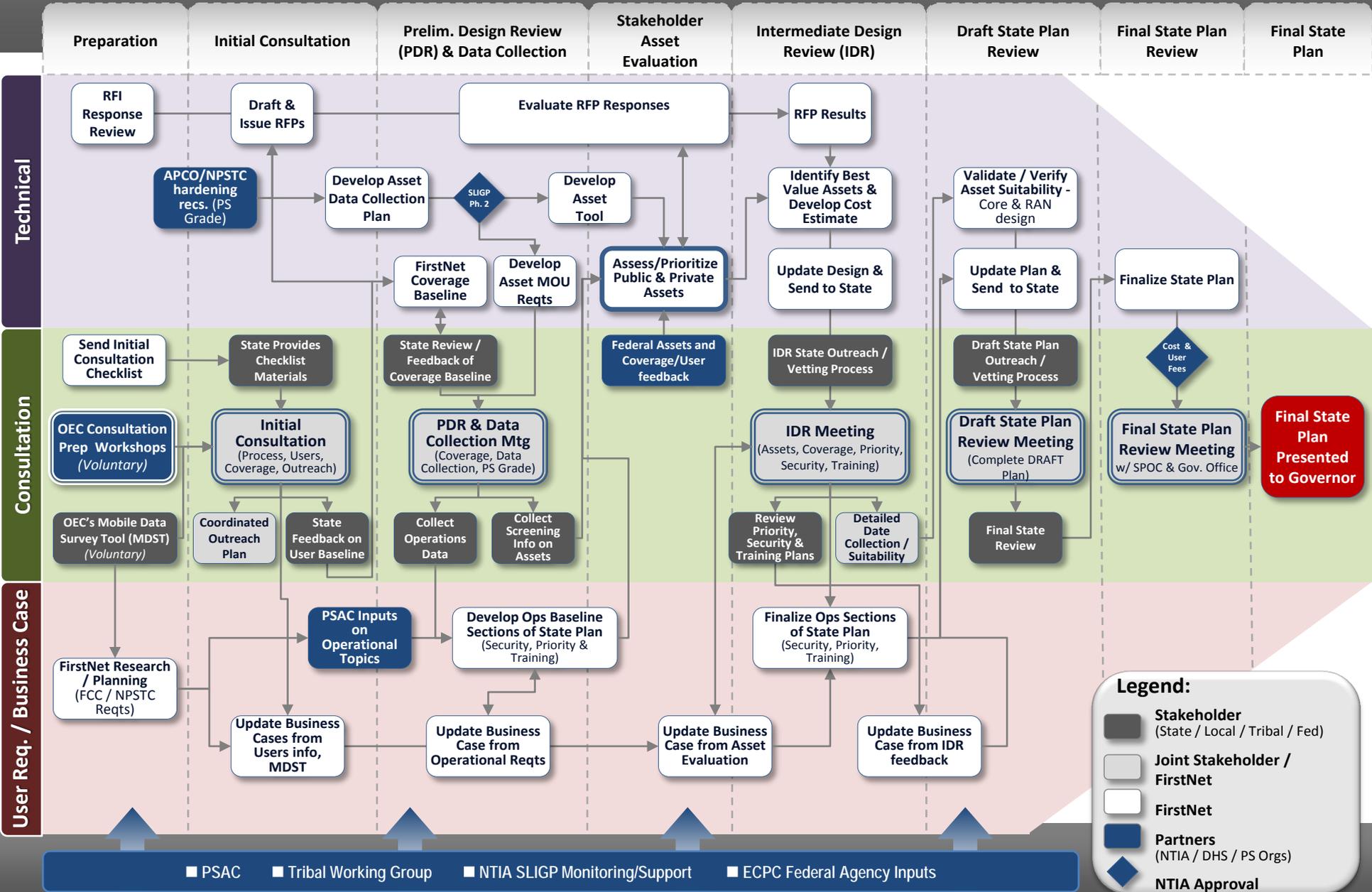


The screenshot shows the FirstNet.gov website. At the top is the FirstNet logo and navigation menu (Home, Why FirstNet, The Network, Consultation, News, Resources, About, Contact). The main content area features a large image of a paramedic in a van. To the right is a 'Why FirstNet' section with the text: 'FirstNet's mission is to develop, build and operate the country's first nationwide broadband network dedicated to public safety.' Below this are three columns: 'Current Events' (FirstNet management and Board members are speaking to key stakeholder groups across the country.), 'State Consultation' (Our engagement process across all 50 US states and territories.), and 'Guiding Principles' (FirstNet is establishing a nationwide, interoperable public safety broadband network dedicated for first responders.). A 'What's Happening' section lists events: 'IWCE Expo' (March 26-27, 2014), 'SLIGP Workshop - Phoenix' (March 11-12, 2014), and 'Board of Directors Meeting' (March 11, 2014). The 'Board of Directors Meeting' section includes details about the meeting and links to agendas and webcasts. At the bottom is a 'FirstNet is hiring' section with the text: 'FirstNet is building the team that will create the first nationwide wireless broadband network dedicated to public safety. See our current opportunities and consider joining our team.'

State Consultation Overview

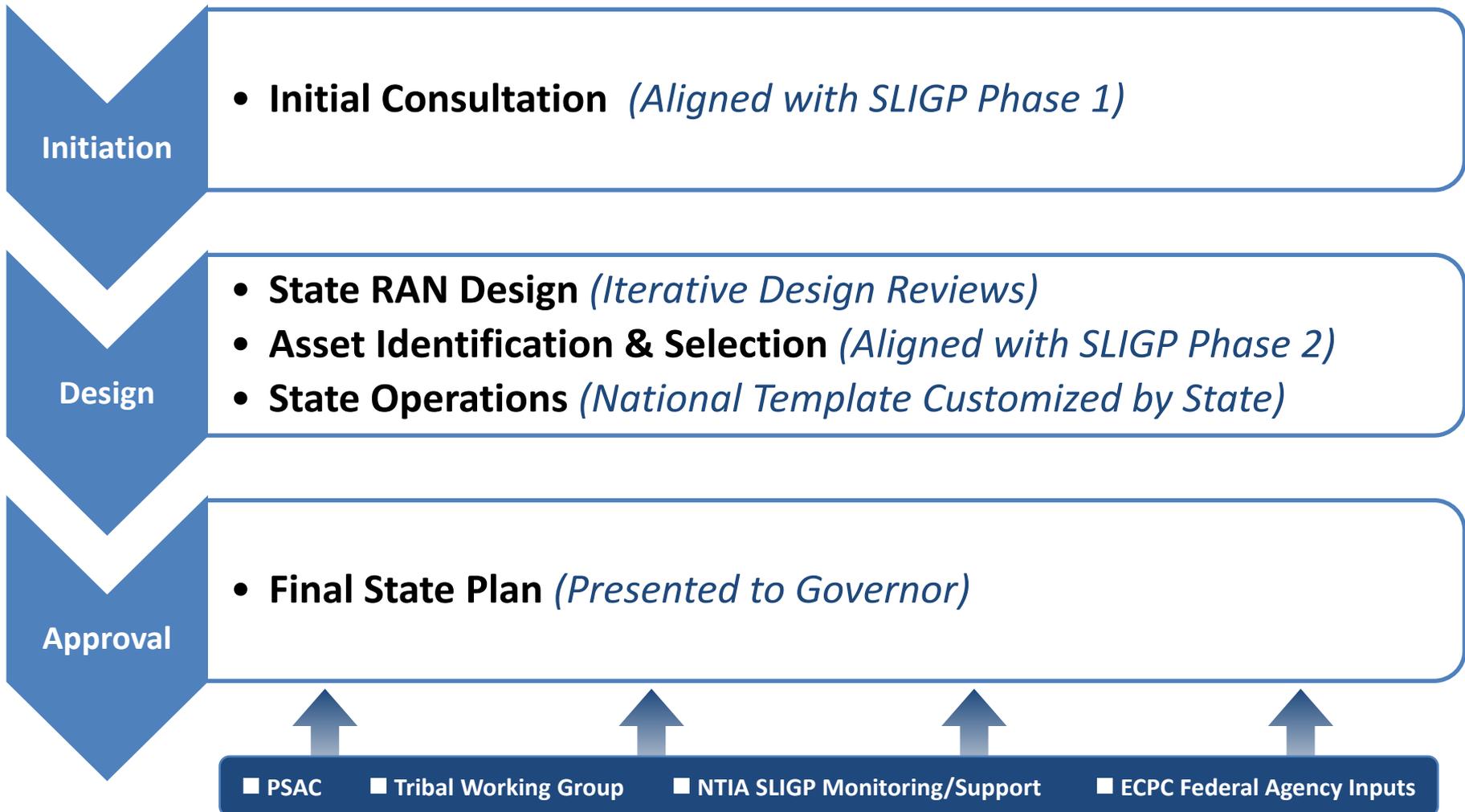


Preliminary Consultation and State Plan Process

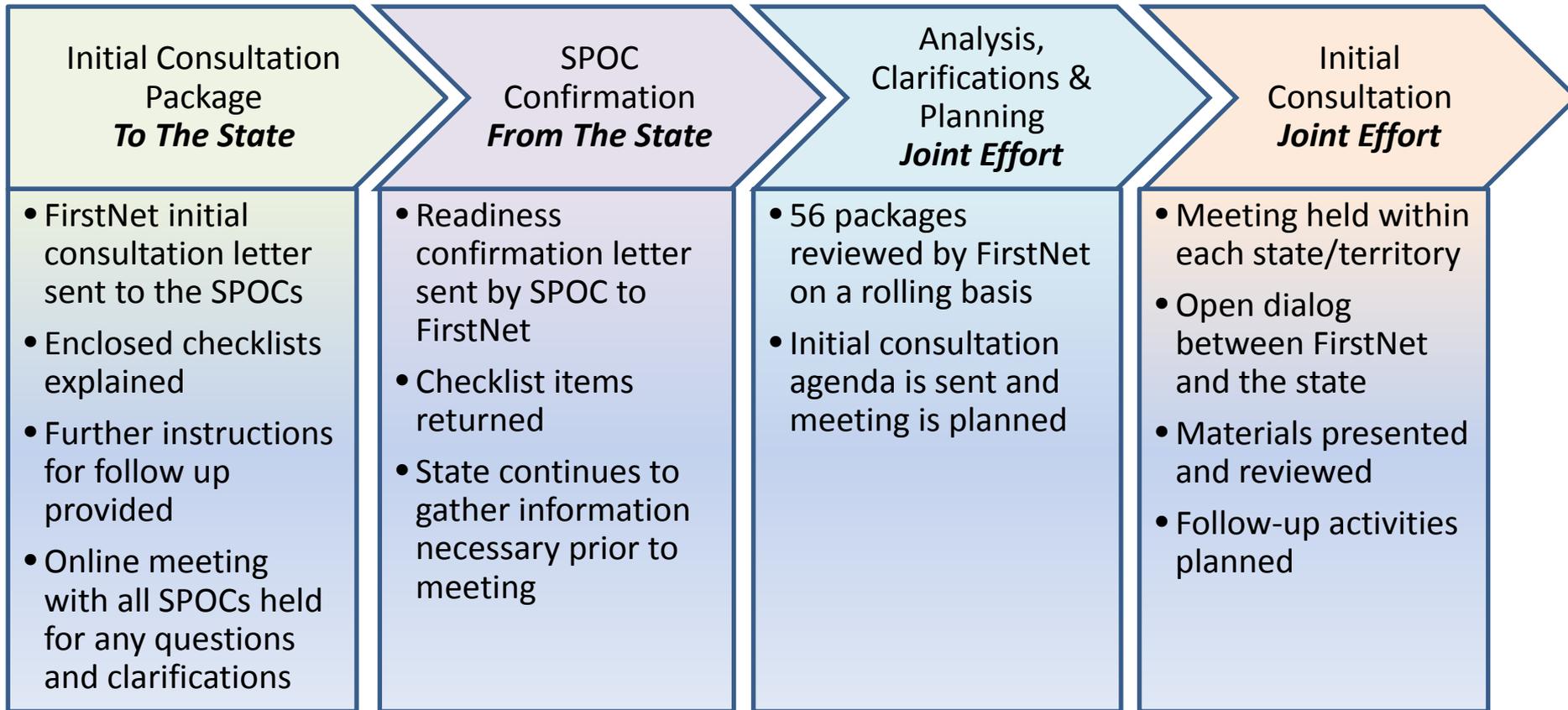


Final State Plan Presented to Governor

Defining the Consultation Process

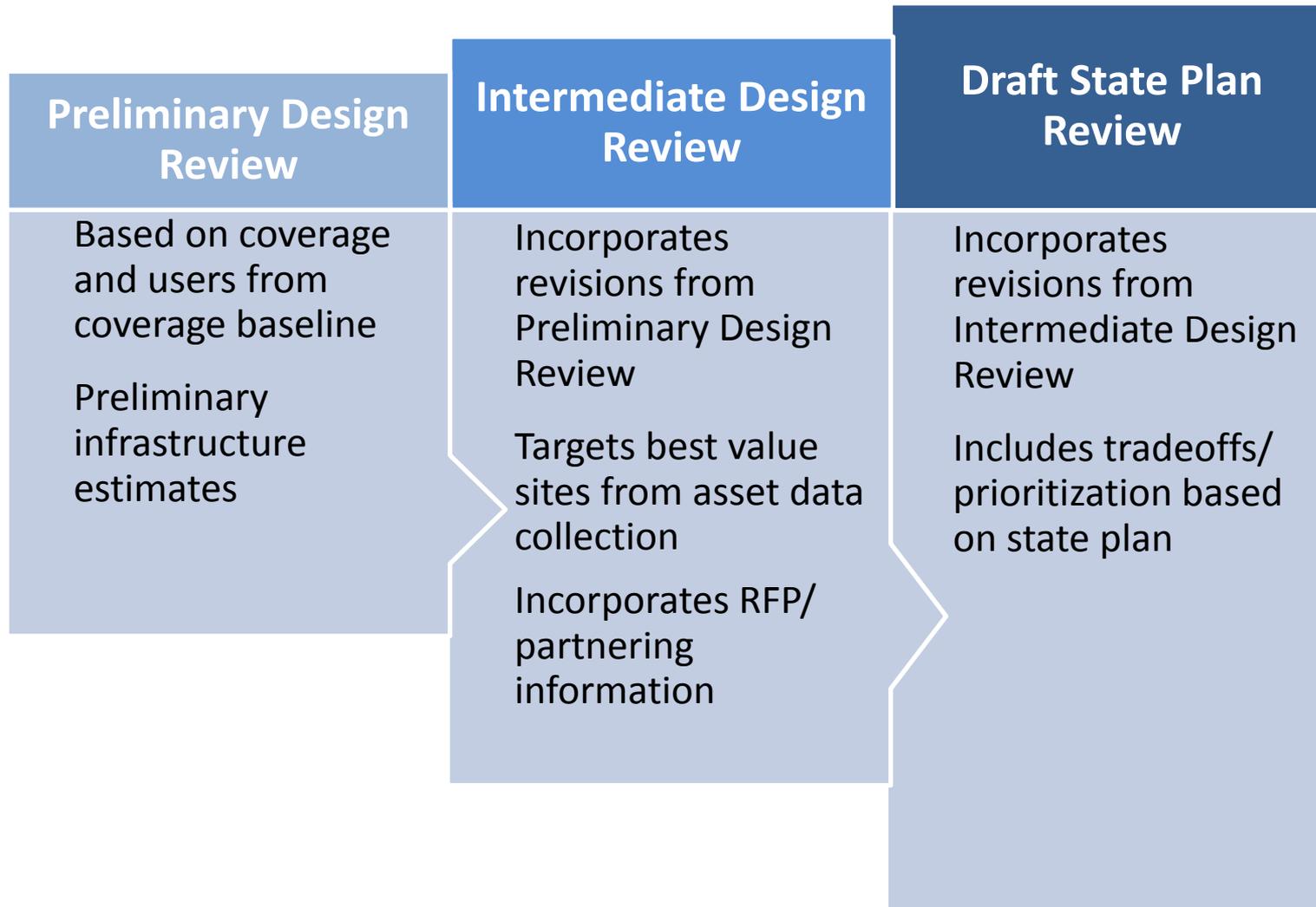


Initial State Consultation

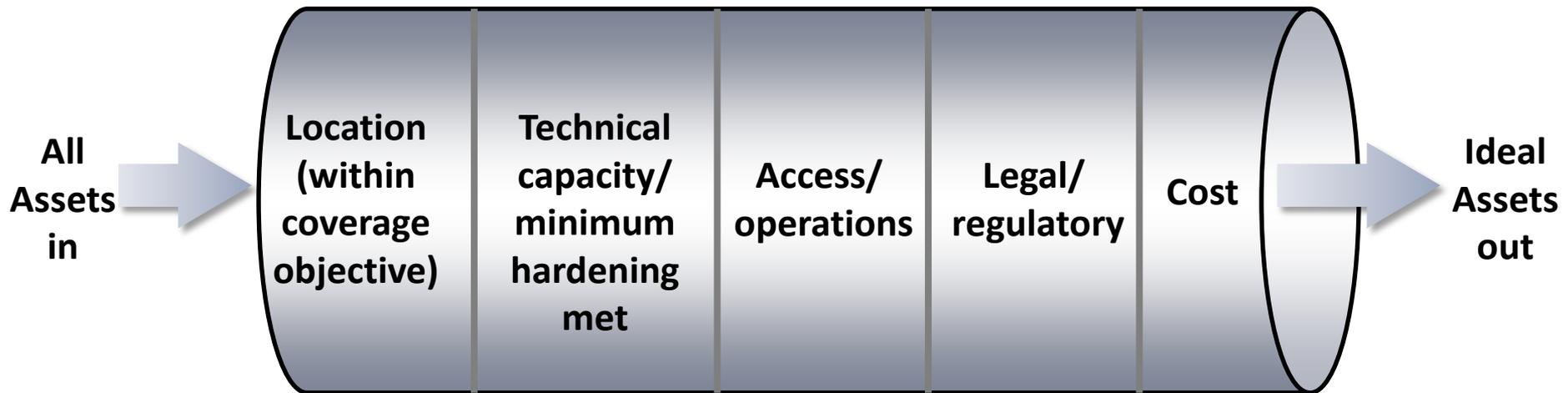


Initial state consultation will cover a number of items to help FirstNet and the states begin the exchange of information, which will ultimately lead to the development of a state plan.

State RAN Design Process



Asset Identification & Selection (Aligned with SLIGP Phase 2)



State Operations

■ Key Steps

- Ensure state RAN design is supported by business planning and cost considerations
- Leverage PSAC and other key groups to discuss the overall approach to:
 - Local control
 - Prioritization
 - Training
 - Security
- Develop operations template with areas for input/customization
- Develop system cost structure / business plan for state based on preliminary RAN design and potential user base



Final State Plan

■ Key Steps

- Document proposed coverage and associated cost
- Supply projected funding level
- Provide final review with state's SPOC / governing body
- Submit to the Governor

■ Guiding Principles

- Address areas of consultation required by law
- Ensure public safety stakeholders have robust involvement before state plan is presented to the Governor

State Plan Requirements

- Completion of the RFP process
- Details of proposed build-out in the state
- Funding level for the state



Questions



Draft Initial Consultation Meeting Agenda



Topic	Description
State or Territory Update	Discuss any topics the state or territory feels necessary to facilitate consultation process.
FirstNet Update	Provide update on FirstNet activities related to technical design, organization, outreach and overall policy.
Consultation Process	Delineate the consultation process, with a timeframe, key steps and strategy.
Roles and Responsibilities	Discuss responsibilities and roles for FirstNet, state officials and major stakeholders.
Eligible Users	Review baseline information about potential users in each state.
Coverage	Provide definition of coverage. Guide conversation to help states begin to think about coverage needs.
Joint Outreach Planning	Identify how FirstNet can best support outreach efforts in the state or territory based on a review of material provided in the Readiness Checklist.
Next Steps	Discuss joint outreach activities, completion of the user baseline, and any additional next steps identified in the meeting.

Thank You

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